



Kinnickinnic River Land Trust

FY2018 ANNUAL REPORT



Kinnickinnic
River Land Trust

Fiscal Year 2018 Board & Staff

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Executive Director

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Office Manager

265 Mound View Rd., Suite C
P.O. Box 87
River Falls, WI 54022
715.425.5738
www.kinniriver.org



Fiscal Year 2018 Financial Report

The Kinnickinnic River Land Trust fiscal year runs from July 1 to June 30 of each year. This annual report represents the activities and financials from July 1, 2017 through June 30, 2018. Please contact the KRLT office if you would like to receive a copy of our published financial statements for FY2018.

Statement of Financial Position June 30, 2018

CURRENT ASSETS

Cash and Cash Equivalents	\$104,542
Investments	\$218,657
Accounts Receivable	\$7,100
Promises to Give	\$3,350

Total Current Assets **\$333,649**

NONCURRENT ASSETS

Promises to Give	\$25,258
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PROPERTY & EQUIPMENT **\$864,013**

Total Assets **\$1,222,920**

LIABILITIES AND NET ASSETS

Total Current Liabilities	\$8,609
Total Net Assets	\$1,214,311

Total Liabilities & Net Assets **\$1,222,920**

- Land acquisition debt retired as of Feb 2018. KRLT is debt free.
- Cash includes 90 days of average expenses as an operating reserve.
- Cash includes \$10,200 reserve for future project and program expenses.
- Total Net Assets includes balance of multi-year pledge for operating funds of \$28,600.

Revenues and Expenses

REVENUES

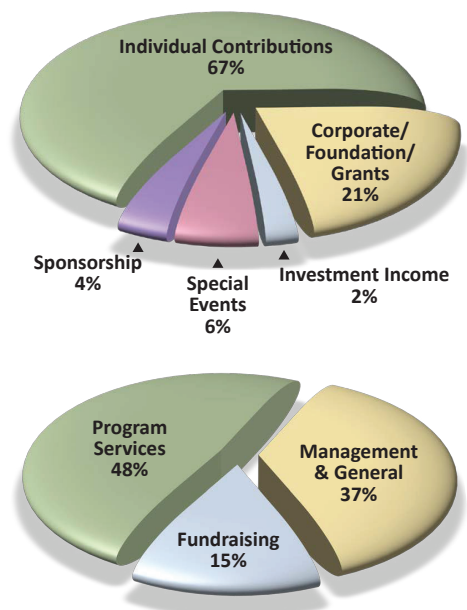
Individual Contributions	\$173,731
Corporate/Foundation/Grants	\$55,394
Investment Income	\$6,416
Special Events	\$16,347
Sponsorship & other income	\$10,357

Total Revenue & Other Support **\$262,245**

EXPENSES

Program Services	\$62,954
Management & General	\$47,634
Fundraising	\$19,207

Total Expenses **\$129,795**



KINNI WATERSHEAD PLANS & PROJECTS - *Celebrating 25 Years*

FY 2018 wrapped up in June for the Kinnickinnic River Land Trust (KRLT). Thanks to your consistent and generous support, we are in a strong financial position as a collaborative, watershed-focused organization to pursue our mission:

“We work with the community to conserve and protect the beauty and health of the Kinnickinnic River and its watershed.”

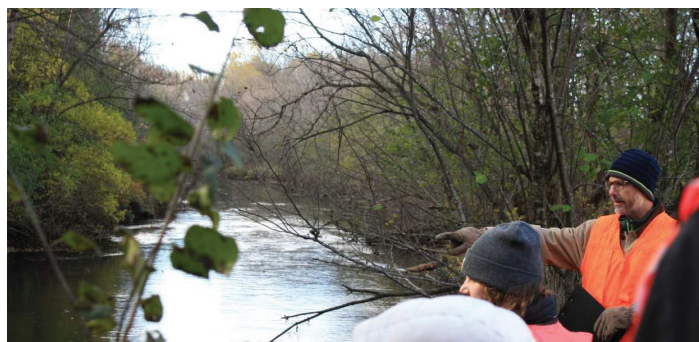
Since KRLT began in December 1993, we continue to partner with landowners, like-minded conservation-focused non-profits and governmental organizations and our supportive community to succeed. Milestones from the last 25 years include:

- Perpetually protecting over 2,800 acres of land and more than 10 miles of river with 34 conservation easements.
- Owning and managing three Preserves, which provides you public access in key locations to the Kinni; complementing and often adjoining the Kinnickinnic State Park, WI DNR and US Fish & Wildlife Services lands in the Kinni watershed.
- Being the **first** Accredited Land Trust in Wisconsin in 2009 and regularly reviewing our standards to ensure transparency and integrity through accreditation renewal every 5 years.
- Having an engaged and vibrant base of individuals and families that work more than 1,000 volunteer hours annually by lending their hands and hearts to the KRLT events, education and outreach programs in our community.
- Benefitting from vital leadership in our Executive Directors, including our newest Charlene Brooks.

In January 2018, the Board of Directors updated our **Strategic Plan Goals looking ahead to 2022.**

Highlights include:

- Completing targeted conservation projects in our Priority Conservation Areas leading to protecting another 5 miles of shoreline and critical habitat.
- Increasing membership base for all types of donors from 380 to 1,000.
- Attracting significant project funding from public and private sources totaling \$2M or more.
- Expanding our strong volunteer and outreach programs.



Conservation Committee Member Hal Watson training our 2018 Easement Monitoring Volunteers



Beautiful View of the Kinnickinnic River; photo by Jessica Kramer

CONSERVATION OPPORTUNITIES & FUNDING

We have protected key and critical areas of the Kinni in the past 25 years and will use our Priority Conservation Area Plan to focus future efforts. Dave Drewiske and the Conservation Committee are continuing to discuss land and water protection with landowners holding environmentally sensitive and significant properties in our Priority Conservation Areas. Shhh... details are confidential until deals are finalized, but we can tell you we have more than 250 acres in the project pipeline. We're also preparing to leverage the Knowles-Nelson Stewardship program for key projects that will maximize your gifts as a public match to conserve and protect this land in perpetuity.

Land and water conservation work is a long-term process with perpetual outcomes. You can help by telling your representatives to approve public funding like the Knowles-Nelson Stewardship Program in Wisconsin and the Federal Land and Water Conservation Fund. As a conservation voter, **your voice matters**. KRLT works with Gathering Waters, the state-wide organization advocating for land trust interests to protect what you love about Wisconsin. For steps and progress on funding, go to: <https://gatheringwaters.org/take-action>

NEW EXECUTIVE DIRECTOR

After a 6-month search, KRLT hired Charlene Brooks in September 2018 to lead KRLT as our Executive Director.

In preparation, Dave Drewiske, the prior Executive Director, transitioned from a part-time, paid staff position to a part-time volunteer leader role as our Outreach and Stewardship Coordinator as of September 4, 2018. Dave will support Charlene and continue to lead key projects and provide continuity for KRLT.

Dave Fodroczi and Dale Jorgenson, the prior two Executive Directors (retired), have also offered to be a coach and mentor. Dave, Dave and Dale (D3) are proud to say that “we’ve got your back, Charlene, as you step into this role.” KRLT is fortunate to have deep bench strength to ensure the stewardship of our watershed.



Executive Director's First Day. L-R: Dave Drewiske, Outreach Coordinator; Chris Bye, Vice President; Charlene Brooks, Executive Director; Judie Foster-Babcock, President; Deb Wulf, Connections Committee Chair; David Babcock, Network Admin

KINNI CORRIDOR PROJECT

On Feb 27, 2018 the River Falls City Council voted to approve a resolution that will lead to the removal of the two hydro

dams and restoration of a free-flowing Kinni in downtown River Falls. This historic decision is one milestone on a long journey that will transform the Kinni and our community over the next 25 years. KRLT board members will also be involved in developing a new Public Private Partnership to help implement the corridor plan.

See www.kinnicorridor.org for concept plans and details.

KRLT is a stakeholder, as the “voice of the river”, in the Federal hydro relicensing and dam decommissioning process. The City Council will review the final Kinni Corridor Plan in early 2019 and take us one step closer to the Kinni being cold, clean and FREE...forever.

See www.rfcity.org/582/Hydroelectric-Relicensing for FERC relicensing details.

HEADWATERS CONSERVATION PLAN

Dr. Kevyn Juneau of University of Wisconsin-River Falls (UWRF) and three students: Siri Doyle; Katie Revels; and Ariana Severson; in the Conservation and Environmental Science program started working with KRLT over a year ago to update and enhance the management plan for the KRLT Trumpeter Swan Preserve. Located in the Kinni headwaters in Warren township, St. Croix County, WI, this preserve is critical in the watershed. The vision for this plan includes enhanced access, oak and prairie restoration, and managed forest demonstration projects that will need your support to implement. Check our website for details or to volunteer to be the Preserve Steward at this location.

KRLT also continues to participate in the Kinni Partnership lead by UWRF to implement the Kinnickinnic River Watershed Strategic Action Plan adopted in June 2016.

NAME CHANGED, SAME GREAT PRESERVE

In June 2018, KRLT Board and the Bernard and Mildred Drewiske family gathered on a hot, humid Father's Day to celebrate the renaming of the former Jackson Preserve on County FF in Pierce County, WI. The property is now called the **Drewiske Family Preserve** and provides the only public access into the Kinni Canyon along 3,460 feet of shoreline.

Through a 10-year gift agreement signed in December 2017, the Drewiske family is providing significant, unrestricted support for the work of KRLT. They also provided labor to improve the parking lot and repair erosion on the upper trail working with local excavation contractors Ber-Mark and members of the Kiap-TU-Wish Chapter of Trout Unlimited.

Pictured to the right

FY18 KRLT Board at Drewiske Family Preserve dedication June 2018 (L-R): Dave Drewiske, Donor; Judie Foster-Babcock; Hal Watson; Chris Bye; David Sienko; Robert Chambers; Charlie Rader. (Board Members not pictured: Jeff Bump, Susan Goode; Shawn Monaghan, Alison Page, Deb Wulf).



KINNI GUARDIANS GROWING

Since 2013 KRLT has invited members to commit to annually sustaining the work of KRLT by becoming a Kinni Guardian. This leadership level of support begins with a pledge to provide annual unrestricted, contributions of at least \$1,200 for KRLT operations.

As of July 2018, the Kinni Guardian's circle has 31 members giving more than \$50,000 annually.

Each September, we celebrate and thank our Kinni Guardians at a special dinner. This year's event was held at Shamrock Farm, hosted by Shawn Monaghan and Greg Plotnikoff. This September we asked our Guardians to help us invite others into the circle with a **goal of 100 members by 2022**, supporting our Strategic Plan. These 100 members are part of KRLT's overall goal to grow to 1,000 contributors at all levels. You can join the circle by making a sustaining gift commitment today of \$100/month.



KINNI GUARDIANS

Conserving & Protecting the Kinni



Kinni Guardians Event: Rick and Sandy Bowen; Dave Drewiske; Anne Herzog-Olson; Linda and Dale Jorgenson; Charlie and Nancy Rader, David and Sandra Brummel and others at the Barn on Shamrock Farm.



L-R: Ian Karl, NWP Outreach Director, Jessica Kramer – new Kinni Guardian and Chris Bye, KRLT Vice-President talking before dinner.

PHOTOGRAPHING THE KINNI

This summer Northwest Passage (NWP) (nwpltd.org) and KRLT teamed on streamside photography-focused hikes and paddles for young women participating the NWP's multidisciplinary program, *In a New Light*.

This on-going partnership reflects KRLT's commitment to youth education and outdoor experiences. We provided a one-of-kind experience on the Kinni from spring ponds to kayaking the Kinni Canyon.

We selected 8 photographs from the abundant shots and created notecards that you can purchase and send to friends and family. (<https://kinniriver.org/kinnistore/>)

KRLT and NWP are making plans for the summer of 2019 to continue this outreach to help heal emotional wounds, foster the next generation's love of the Kinni, and share the beauty through a photographer's eye.



Kinnickinnic
River Land Trust



northwestpassage

A few of the images
chosen for the
notecards

THANKS TO YOU

KRLT is well prepared to take advantage of opportunities and deal with issues. We'd love to sit down and talk with you about what you love about the Kinni and how we can work together to be an effective voice of the river – think of us as the go-to environmental stewardship organization in this watershed.

Judie F. Babcock

Judie F. Babcock
President

Charlene Brooks

Charlene Brooks
Executive Director

Fiscal Year 2018 Contributors

The Kinnickinnic River Land Trust would like to thank all of our contributors. All of the excellent work that KRLT has done over the past 25 years would not have been possible without all of our wonderful supporters. We apologize if your name has been omitted or misspelled. Please call us at 715.425.5738 and we will make a correction.

* KINNI GUARDIANS

Members of this special group of KRLT supporters make an annual gift of \$1,200 or more. We are grateful for their leadership.

+ These donors made a specific gift to our debt retirement. Thanks to their generosity and others, we are debt-free.

§ 2018 KinniRiverCleanUp Sponsor

Σ 2018 River Falls Fly Fishing Festival (R4F) Sponsor

\$10,000 +

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The Mortenson Family Foundation
Dan and Mary Wilkening *+

\$5,000-\$9,999

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\$2,000-\$4,999

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James and Roberta Drewiske
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Judy Edgar by:
Lois Cernohous
Diane Hoogheem
Dave Fodroczi by:
Barbara Nelson

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Kinni Creek Lodge and Outfitters
River Falls Rotary
River Falls Tire
Viking Coca-Cola – River Falls
WE Market Co-Op
West Wind Supper Club-River Valley
Catering

In-Kind Donors: 2018 River Falls Fly Fishing Festival (R4F)

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Bobwhite Studio, LLC
Karen Buschette Photography
Chimney Rock Wine
Country Inn and Suites-River Falls
Don Dak Crafts
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Josh DeSmit
Nicholas Dykstra
Gray Goat Fly Fishing
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Scott Hanson
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Minuteman Press
Wolf Moon
Ger Moua
River Falls Ace Hardware
Brett Smith
Stone Tap
Wild About Glass
Mark Wyman

OUR MISSION:
We work with the community to conserve and protect the beauty and health of the Kinnickinnic River and its watershed

Many thanks to the following individuals who are leaving a legacy of land stewardship with a conservation easement on their property. Original owners of the easement are italicized. Please contact us to learn more about protecting your property.

Robert Chambers
(Clarke & Florence Chambers)
Gregory Erickson & Jamie McNaughton
Jeffrey & Nancy Christensen
(Peter Bloch & Bonnie Rubenstein)
Richard Purdy & Maureen Ash
Ronald Evensen & Pamela Thurow
John & Carrie Kaplan
Patrice Veit
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Robyn Langkos & Anthony Matthews,
Jim Peterson & Victoria Rader,
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Jessica Kramer
Michael Miller & Susan Goode
Charlie & Pete, LLC
Dwayne & Lois Johnson Family Trust
Steven Meads & Jennifer Johansson
Stephen Rohl & Margaret Rohl
School District of River Falls
City of River Falls
Doug & Olivia Gavic
(Michael Miller & Susan Goode)

THANK YOU!

The Kinnickinnic River Land Trust Board of Directors and staff would like to thank all of our committed volunteers and partners for sharing their time, talents and services throughout the year!

The Kinnickinnic River Land Trust was founded in 1993 by a group of concerned landowners and community leaders committed to the protection of the exceptional natural resources found in the watershed of the Kinnickinnic River. KRLT is a non-profit, 501(c)3 tax exempt organization.

265 Mound View Road, Suite C | P.O. Box 87 | River Falls, WI 54022

Phone: 715-425-5738

www.kinniriver.org

Fax: 715-318-4830



Kinnickinnic
River Land Trust
P.O. Box 87
River Falls, WI 54022



Like us on our facebook page @kinniriver

Upcoming Events

Tuesday, December 4, 2018

KRLT Member Party

Rush River Brewery

River Falls, WI • 6 - 9 pm

RSVP by 11.30.2018

kim@kinniriver.org

715.425.5738 x 2



**CELEBRATING
25 YEARS**

Please RSVP!

Thursday, February 14, 2019

KRLT Volunteer Appreciation Day Open House

KRLT office, River Falls, WI • *Time to be determined*



Please Join Us!

Friday, March 8, 2019

River Falls Fly Fishing Festival (R4F)

University of Wisconsin-River Falls

Doors open at 5 pm

Main event starts at 7 pm



Wednesday, April 24, 2019

giveBIG St. Croix Valley

24 Hour Online Giving Marathon

Saturday, April 27, 2019

Annual KinniRiverCleanUp™

9:00 am Check-In • *Location to be determined*

Come help keep the Kinni cold, clean and free . . . forever
by removing trash from the Kinni and its watershed!

Visit our website kinniriver.org/news-events/upcoming-events/ or facebook.com/kinniriver for upcoming details.