



# KinniKeeper

*Kinnickinnic River Land Trust*

January 2016

*We work with the community  
to conserve and protect the beauty and health  
of the Kinnickinnic River and its watershed.*



*Photo courtesy of Kim Davis*

**Happy New Year!**

Welcome to 2016 and a new year on the Kinni!

Now that the hectic holiday season is behind us, please take a few minutes to catch up on our latest news about the Kinni, upcoming events and an important volunteer opportunity.

Happy New Year!

Dave Fodroczi, Executive Director  
dave@kinniriver.org, 715.425.5738 x 102

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## Sponsor the 2016 Fly Fishing Film Festival!

The R4F Fly Fishing Film Festival will be back again in River Falls in 2016! What started as a fun experiment for area fly fishing enthusiasts in 2014 has evolved into an exciting event for the community and a significant fundraiser for the KRLT.

With participation (and attendees) from multiple states, ***last year's event generated over \$12,000 for the KRLT!*** The upcoming 2016 R4F is scheduled for Friday, March 11<sup>th</sup> at the UWRF University Center. Doors will open at 5:00 pm with films beginning at 7:00 pm.

In addition to raising funds for the KRLT, the R4F Fly Fishing Film Festival attracts a broader audience than just those who fish, and supports River Falls as a regional center for western Wisconsin river conservation. The genre of "fly fishing" films has grown steadily over the past decade. Using fly fishing as the metaphor, the films address themes like conservation, culture, family, travel and the joy of nature/fishing in a manner that is entertaining for everyone, not just those who fly fish.

The evening's festivities include multiple vendors, artists demonstrating their crafts, and the opportunity to win dozens of items. The R4F Fly Fishing Film Festival will present 6-7 films, each with a running time of 10-30 minutes. Trailers for this year's event are available online at

[www.flyfilmtour.com/watch-trailers/](http://www.flyfilmtour.com/watch-trailers/) .

As a valued member of the KRLT, ***we invite you to attend and sponsor*** this year's 2016 R4F Fly Fishing Film Festival.

Sponsorships start at only \$100 and include ***two tickets and complimentary food and refreshments prior to the viewings***. Held at the UWRF student center, last year's event sold out quickly with 450+ attendees. Organizers have increased seating this year to over 600 but anticipate another sold out event.

For more information about the 2016 R4F Fly Fishing Film Festival and becoming a sponsor of this incredible event, click on the [Sponsor Flyer](#) (right) or visit [www.rfflyfishingfestival.com](http://www.rfflyfishingfestival.com).



**Become a Sponsor**  
Help us continue the second-highest revenue hosting the R4F Fly Fishing Film Festival for the 3rd year in River Falls. Last year's sold out event was attended by over 450 people and attracted more than two dozen unique vendors, artists, & fly tiers. We requested over 200 sponsors last year, raising over \$32,000 in funds to help conserve and protect the beauty and health of the Kinnickinnic River and its watershed. Be part of this worthwhile event and enjoy an evening with great food, fantastic prices, and exciting fly fishing stories from around the world.

**Available Sponsorship Levels:**

Parker Creek	South Fork	Kinnickinnic
At least one (1) fly tier and one (1) fly tierer in the evening which will include a special tie for the evening where tie & sell will be allowed.	At least one (1) fly tier and one (1) fly tierer in the evening which will include a special tie for the evening where tie & sell will be allowed.	At least one (1) fly tier and one (1) fly tierer in the evening which will include a special tie for the evening where tie & sell will be allowed.
\$100	\$250	\$500
<b>Showing At:</b> University Center Recreation Ballroom 1700F Campus 500 Wild Rose Avenue, River Falls, Wisconsin 54802		
<b>Friday, March 11, 2016</b>		
Doors at 5:00pm	For More Info, Contact: Brian Sandbeck brian@sandbeck.com	Proceeds from this event will be used by the Kinnickinnic River Land Trust to protect the Kinnickinnic River Watershed
Films Start at 7:00pm		
<a href="http://www.rfflyfishingfestival.com">www.rfflyfishingfestival.com</a>		



## River Falls Hydroelectric Facilities Update

The City of River Falls filed an application with the Federal Energy Regulatory Commission (FERC) last July to extend the current hydroelectric license for five years to allow time to conduct a Kinnickinnic River corridor planning process. The City's request was denied by FERC on December 9, 2015. This rejection upholds an August 31, 2016 deadline by which the City must decide whether to relicense or decommission the facilities. On January 8, 2016, the City filed a request for rehearing. The detailed documents can be reviewed on the City's website at [Hydroelectric Relicensing](#).

The KRLT has continued to participate as a stakeholder in the process. We were one of many groups and individuals to submit a [letter of support](#) for the City's license extension request. Following the recent FERC denial of the City's request, the KRLT submitted a [letter to the Mayor and City Council](#) expressing concern about the time constraints imposed by the current deadline and encouraging the Council to initiate an alternatives analysis.

"The Dam Decision", a documentary created by UWRF student Sydney Howell, premiered December 7, 2015 at The Falls Theatre of River Falls to a standing room only crowd. This short film presents both sides of the current community conversation concerning dam relicensing or river restoration on the Kinnickinnic River. You can watch the 11 minute film on You Tube at [The Dam Decision](#).



*Photo courtesy of [Friends of the Kinni](#)*

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## Newsletter Editor Needed!

Do you like to read about KRLT accomplishments and events? Do you relish the thought of creating a document containing articles and photos? Do you enjoy meeting new people? If so, we have a great opportunity for you!

KRLT is seeking a volunteer Newsletter Editor for our KinniKeeper print newsletter. Presently a hard copy newsletter is planned to be published twice a year. The volunteer Newsletter Editor would be responsible for the design, layout and content of the 4 page newsletter with approval from the Executive Director of the KRLT.



The volunteer Newsletter Editor will work with KRLT staff, the KRLT Connections Committee and other volunteers to develop/source articles, stories, pictures, and graphics suitable for the publication.

Please contact Dale Jorgenson, KRLT Volunteer Coordinator, at [DaleJorgensonKRLT@gmail.com](mailto:DaleJorgensonKRLT@gmail.com) with details

regarding interest/experience/ qualifications and any questions regarding the position.

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## Save the Date!

Although it seems like winter just began, spring is surely right around the corner and so is our annual KinniRiverCleanUp! Scrappy will join us again to be dressed in trash from your volunteer efforts to help us raise awareness about keeping the Kinni healthy!

Mark your calendars for **Saturday, April 30th** and visit us on [facebook](#) or on our website at [www.kinniriver.org](http://www.kinniriver.org) for upcoming registration information so you can be a part of this important annual tradition to help us keep the Kinni cold, clean and free . . . forever!



*Scrappy "dressed" with garbage collected from the 2015 KinniRiverCleanUp.*

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Donate to KRLT

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*KRLT is a 501(c)3 organization. Your donation is tax deductible to the fullest extent allowed by law.*

Stay Connected  

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